

RAINBOW SONGS[®]

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In this Newsletter

- Rock'n'Rainbow Announces New Album and Music Video
- Halloween Concert -Tickets Now Available
- Fall Registration Now Open
- Reminder About Makeup Classes This Summer
- Caribana Week
- Featured Songs
- Run For the Rainbow Songs Foundation on October 19th



Rock'n'Rainbow Announces New Album and Music Video

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For many years, Rock'n'Rainbow has been entertaining Toronto families with their high energy concerts, and soon you'll be able to bring this excitement home with you. On Saturday, October 25th, at their hugely popular annual Halloween Concert (more-



details inside), Rock'n'Rainbow will release their debut album, *Let's Boogie*.

This album has been in the works for the past year and marks a great new frontier for the band. Comprised of mostly new compositions, written just for this album, *Let's Boogie* will set the standard for kindie-glam albums for years to come. Helmed by Rainbow Songs founder, Mike Whitla, and Grammy-nominated children's music producer, Tor Hyams, this album matched these wonderful new tunes with an unbelievably high production, and fans will hear the results.

In anticipation of the release of this new album, Rock'n'Rainbow took to the film studio to begin working on a few of the upcoming videos planned to accompany this album. Just to whet fans' appetite for what is still to come, the band was happy to announce on July 8th that the first Rock'n'Rainbow music video, for "The Freeze", was available for viewing on YouTube. If you haven't checked it out yet, you can watch this bright, new video at: **www.youtube.com/mikewhitla**

With so many exciting things still to come with this album, make sure you keep your eyes on our emails, Facebook and Twitter to keep upto-date with all the Rock'n'Rainbow excitement!

Halloween Concert - Tickets Now Available

On Saturday October 25th, Rock'n'Rainbow will bring their very popular annual Halloween show to the stage, along with your very first chance to get your hands on their brand new CD, *Let's Boogie*.

This combination Halloween show/album release will take place at our favourite venue, Lula Lounge, located at 1585 Dundas St. W. With doors opening at 11am and the band taking the stage sometime thereafter, this will be a Saturday performance you won't want to miss. As with all past Halloween shows, nothing makes the band happier than to see everyone in their fantastic Halloween costumes.

Rock'n'Rainbow's Halloween show is their most popular of the year and sells out *very quickly*, so we recommend getting your tickets as soon as possible to avoid disappointment.

Tickets can be purchased through our Rainbow Songs Shop, at: http://rainbowsongs.com/tickets

Fall Registration - Now Open

Our Fall 2014 session schedule is now on our website with registration open through our online enrollment system. With Fall being our busiest session of the year, classes fill up **very** quickly, so book early to avoid disappointment!

Current enrollment in a class does not automatically guarantee your spot in the next session, so **please ensure you register well in advance to reserve your space.** Following payment, keep an eye out for your enrollment confirmation e-mail, as that lets you know that your registration has been fully completed.

Reminder About Make-up Classes

With the summer months bringing vacations and weekends away, you may find yourself having to make-up some missed classes this session.

We want to remind you that make-up spots are subject to availability and spaces are limited, so we highly recommend booking your make-up class(es) as early in the session as possible. Waiting until the final few weeks will often result in few and limited options available to you.

As make-up spots cannot be carried over to a future session, classes missed in the summer must be made up in the current session.

Special Theme Weeks

Caribana Week: July 28 - Aug 2

Caribana Week celebrates summer with songs from the tropics. We will be singing many Caribbean songs, limbo dancing, and making our own parade! Come dressed in your brightest summer clothing and make the most of the hot weather!

Featured Songs

Hot Hot Hot

Arrow (Buster Poindexter) Chrysalis Music Group Inc.

Ole ole - ole ole / Ole ole - ole ole

Me mind on fire -- Me soul on fire --Feeling hot hot hot. Party people -- All around me Feeling hot hot hot. What to do - On a night like this. Music sweet - I can't resist. We need a party song - A fundamental jam.

So we go rum-bum-bum-bum. Yeah we rum-bum-bum-bum. Feeling hot hot hot -- Feeling hot hot hot. So we go rum-bum-bum-bum. Yeah we rum-bum-bum-bum. Feeling hot hot hot -- Feeling hot hot hot. How you feeling? (Hot hot hot) How you feeling? (Hot hot hot)

Jamaica Farewell

Lord Burgess Cherry Lane Music Publishing Co.

Down the way where the nights are gay And the sun shines brightly on the mountaintops. I took a trip on a sailing ship And when I reached Jamaica I made a stop.

Chorus:

But I'm sad to say; I'm on my way. I won't be back for many a day. My heart is down my head turning aroun'.

I had to leave my little girl in Kingston town.

Sounds of laughter everywhere. And the dancers swinging to and fro. I must declare that my heart is there Though I've been from Maine to Mexico.

Chorus

Down in the market you can hear Ladies cry out while on their heads they bear.

Ackee rice salt fish are nice And the rum is fine any time of year.

Chorus

Run For the Rainbow Songs Foundation on October 19th



Are the summer days keeping you active?

Are you looking for a new, fun challenge you can take on with friends in support of a great cause?

For the third year in a row, the Rainbow Songs Foundation (RSF) is an official charity of The Scotiabank Toronto Waterfront Marathon (STWM) – our main fundraising event of the year. You can register today as an event participant AND raise money for RSF – a winning combination!

Last year, the Rainbow Songs Foundation (RSF) community took to the streets of Toronto to run and walk in support of RSF at the STWM. As a result of the generosity of our supporters, we raised more than \$6,500 - enough to provide a year's worth of music classes at all five shelters we serve.

If you're interested in joining our team this Fall, please email us at RSF@rainbowsongs.com and we'll help get you registered.

Friends, family, children and strollers are all welcome to join in this fun and worthy event, so feel free to share this information with others and encourage them to walk or run with you! If you are unable to participate in the event but would still like to make a donation in support of RSF, you can do so by going to to Scotiabank Charity Challenge home page, and searching for RSF under 'Charities and Community' where we are listed as one of the 2014 Official Charities.

Support from our RSF community makes a world of difference in allowing us to continue serving families in need across the GTA.

Thank you for considering walking or running with us in the 2014 STWM!







To learn more about RSF or to make a donation in support of providing high-quality, interactive music programs to families with young children living in shelters cross the GTA, please visit us at http://foundation.rainbowsongs.com