



Rainbow Songs Inc. info@rainbowsongs.com 277 Roncesvalles Ave. www.rainbowsongs.com

Toronto, ON M6R 2M3 416 535 5247

#### In this Newsletter

- Oh Baby! wins Parents' Choice award
- Coming Soon New Rainbow Songs CDs
- Welcome to Mandi
- Caribana Week
- Featured Songs
- Fall Registration
- Online Enrollment System a Success
- New Location at Christie & St. Clair

## Oh Baby! wins Parents' Choice award

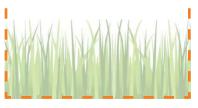
Rainbow Songs is proud to announce that the Parents' Choice Foundation has awarded the Rainbow Songs' CD *Oh Baby!* with a 2010 Parents' Choice Recommended Seal.

With performances by many of your favourite current and past instructors, *Oh Baby!* offers a collection of bluegrass, soul, rock and traditional children's songs, including many found in the current Rainbow Songs class curriculum. Aimed at the younger members of your family, *Oh Baby!* has proven to be popular with both children and parents alike.

Parents' Choice music critic and LA Times staff writer, Lynne
Heffley, writes: "Young listeners will have a fine time with these
happy, snappy and soulful play songs...", further noting "Vocals and instrumentals are outstanding."

This recognition marks a great follow-up to the previous Parents' Choice award winner, *Early Morning Knee-Slappin' Tunes*, which was produced by Rainbow Songs' founder Mike Whitla and awarded the 2005 Parents' Choice Approved Seal.

Both CDs are available for purchase from your Rainbow Songs instructors, at our Rainbow Songs online store or at the Rainbow Songs Shop, located at 277 Roncesvalles Avenue.



# Coming Soon: New Rainbow Songs CDs

On the heels of another Parents' Choice award, Rainbow Songs wishes to announce that work has begun on 2 new CDs, each with a very different theme.

The first CD, entitled When You Are One, is being created to accompany the 1-2 year Rainbow Songs program, just as Oh Baby! was built to complement the Under 1 program. This CD will feature many favourites from the toddler program like How Now Brown Cow, and original Rainbow Songs compositions like Trees Need the Sun (Mike Whitla) and Bath Time (Jessica Vigars).

The second CD currently in production is something new and very exciting for Rainbow Songs. This, yet untitled, project will bring together the world of rock opera with the world of...DINOSAURS!! Aimed at children 4 and up, this CD will bring listeners on an adventure through music and time as it tells a very special dinosaur story. Written and produced by Mike Whitla, with the help of an extensive group of supporting musicians, this project is already proving to be big, powerful and dynamic, just like the dinosaurs it's about.

You'll probably also recognize many of our Rainbow Songs instructors lending their talents to both of these discs.

With production already well underway on both of these CDs, sample tracks will be available to the public sometime very soon, so keep your eyes and ears open for further details and exact release dates.

#### **Welcome to Mandi!**

Rainbow Songs is pleased to welcome Mandi to our teaching staff!

Being raised in a musical family, Mandi brings with her a passion for song and the developmental role it plays in children's lives.

As both a singer and songwriter, Mandi's style covers many genres and in addition to working on her music, she also shares her time with a variety of charities and musical fundraisers.

Some of you at our Castlefield location may have already become familiar with

Mandi's teaching over this Summer session, and we look forward to seeing her at our Roncesvalles and Christie locations in the Fall.



#### **Special Theme Weeks**

#### Caribana Week: July 26 - July 31

Caribana Week celebrates summer with songs from the tropics. We will be singing many Caribbean songs, limbo dancing, and we will make our own parade! Come dressed in your brightest summer clothing and make the most of the hot weather!

#### **Featured Songs**

#### **Hot Hot Hot**

Arrow Chrysalis Music Group Inc.

Ole ole - ole ole / Ole ole - ole ole

Me mind on fire -- Me soul on fire --Feeling hot hot hot Party people -- All around me Feeling hot hot hot What to do - On a night like this Music sweet - I can't resist We need a party song - A fundamental jam

So we go rum-bum-bum-bum
Yeah we rum-bum-bum-bum
Feeling hot hot hot -- Feeling hot hot hot
So we go rum-bum-bum-bum
Yeah we rum-bum-bum-bum
Feeling hot hot hot -- Feeling hot hot hot

How you feeling? (Hot hot hot) How you feeling? (Hot hot hot)

#### Jamaica Farewell

Lord Burgess Cherry Lane Music Publishing Co.

Down the way where the nights are gay And the sun shines brightly on the mountaintops.

I took a trip on a sailing ship And when I reached Jamaica I made a stop.

#### Chorus:

But I'm sad to say; I'm on my way. I won't be back for many a day. My heart is down my head turning aroun'

I had to leave my little girl in Kingston town.

Sounds of laughter everywhere.
And the dancers swinging to and fro.
I must declare that my heart is there
Though I've been from Maine to Mexico.

#### Chorus

Down in the market you can hear Ladies cry out while on their heads they bear Aki rice salt fish are nice And the rum is fine any time of year.

#### Chorus

### Fall Registration - Now Open!

**Enrolling Early Ensures Your Spot in Class!** 

Our Fall 2010 session schedule is now on our website with enrollment open through our online enrollment system. Classes fill up **very** quickly, so book early to avoid disappointment! Visit our website to create your personalized Rainbow Songs account (if you haven't already) and enroll. Current enrollment in a class does not automatically guarantee your spot in the next session, so **please ensure you register well in advance to reserve your space**.

## Online Enrollment System a Success!

After years of development and many months of testing, Rainbow Songs was happy to celebrate the successful launch of the new online enrollment system, marking a great leap forward in client control, accessibility and security.

As many registrants have learned, the ease of the new system and the 24hr availability allows users to enroll in classes when it best suits their own schedule. And the immediate issuance of confirmation e-mails ensures that you know automatically that your spot has been secured and payment processed.

Another bonus to this new system is the ability to book your own make-up classes within a session. By simply logging into your Rainbow Songs account you can see what classes have make-up spots available for the next 4 weeks of the current session.

Should you ever have any questions about your account or enrolling online, please don't hesitate to contact our office staff.

# New Location at Christie and St. Clair

Beginning in our Fall session, we will be offering Rainbow Songs music classes at the new location of St. Matthew's United Church.

Located on St. Clair Avenue West, just a block west of Christie, this location is accessible for walkers, those taking TTC and those who drive. Classes will be held on Wednesday mornings and we are excited to add another option for our families in the midtown area.

For more details regarding times and costing at this location, please refer to our online schedule.